2025/2026 INVESTMENT OFFERS

GT-GLOBAL ALLIANCE GROUP LTD
Connecting Vision, Value, and Impact.

INVESTMENT OFFER FOR GTFOODS

1. Executive Summary
Business Name: GT TABLE WATER

Parent Company: GT-FOODS & HOME ESSENTIALS

Business Type: Bottled Water Production & Distribution

Target Market: Hospitality Industry (Hotels, Restaurants), Religious Institutions (Churches), Educational Institutions (Schools), Events & Offices

Location: Lagos, Nigeria

Status: Fully Approved and Operational

2. Business Description
GT TABLE WATER is a clean water production and packaging brand under GT-FOODS & HOME ESSENTIALS. It aims to deliver safe, affordable, and branded bottled water (50cl and 75cl sizes) to bulk-buying clients such as:

- Hotels and Restaurants
- Religious gatherings and churches
- Private and public schools
- Events organizers
- Government bodies and offices

Our Progress:
2021 - Acquired an operating plant approved for pure water production ONLY, as a going concern

2022 - Applied and obtained NAFDAC approval to produce pet bottled water, liquid wash and packaging of dry foods & spices

Acquired a DLF-4B Capacity: Automatic 4 head linear filling machine suitable for bottle water, bottle juice and other bottle drinks, with reliable and efficient peak performance of 1500-2000 bottles.

2023 -2025 - Customer based increased and meeting up with order demand with the

present production machine has consistently caused a production and delivery strain, thus our proposed expansion

INVESTMENTS AND RETURNS OVERVIEW - 3/4 OPERATIONAL YEARS
In going to four years of operations, we have through private investor funding raised over =N=60,000,000 (Sixty Million Naira) and we have paid returns on investment worth-over N25,000,000 (Twenty Five Million Naira)

Operating Assets worth - =N=100,000,000 (One Hundred Million Naira) including plant location at present market value

3. Unique Selling Points:
- v Custom branding for clients
- v Efficient delivery system
- v Competitive bulk pricing
- v Hygienic and NAFDAC-certified production

4. Products & Services

Product Type	Size	Packaging
Bottled Water	30cl	Pack of 20
Bottled Water	50cl	Pack of 20
Branded Bulk	OrdersCustom	Custom Packaging

Add-ons:
Custom labels for events & organizations
Branded dispensers (future expansion)
Delivery services to clients' locations

5. Market Analysis
Target Market Segments:

Sector	Estimated Size	Buying Frequency	Value Proposition
Churches	High	Weekly/Events	Branded spiritual events
Schools	Medium	Weekly	Daily hydration supply
Hospitality	High	Monthly	Clean, reliable water
CorpOffices	High	Monthly	Conference/event use

6. Competitive Advantage:
- v Strategic distribution partnerships
- v In-house branding and labeling service
- v Cost-effective pricing for bulk clients
- v Delivery assurance

7. Marketing & Sales Strategy
Branding:
Branded trucks and delivery vans
Custom-labeled bottles for clients
Partnership with events planners & caterers

Sales Channels:
B2B Sales Reps
Direct Contracts with Schools & Churches

Online Order/WhatsApp Requests
Distributors/Wholesalers

8. Funding Required for Expansion

Total Capital Needed:	30,000,000

Use of Funds:

New Machine setu	
Equipment Purchase	
First 3 months Opex	
Marketing & Sales Rollout	
Expected ROI Timeline	18–24 months
Production Capacity	10,000 bottles/day (initial target)

9. Management Team

General Manager (Production): Oversees daily operations
Brand Manager: Handles marketing, client relationships, and branding
Sales/Distribution Lead: Coordinates orders, deliveries, and logistics
Admin & Accountant: Financial records and budgeting

10. Risk & Mitigation

Risk Factor	Mitigation Strategy
Power Supply	Generator backup & solar feasibility study
Regulatory Delays	Pre-consult with NAFDAC from day one
Logistics Delays	In-house delivery + dispatch outsourcing
Low Demand Early	OnB2B contracts secured before launch

Summary

GT WATER is positioned to grow quickly within Lagos' thriving commercial ecosystem, where demand for clean, trusted, and branded bottled water is rising. With a strong B2B focus and a competitive branding edge, GT WATER can scale rapidly through strategic contracts and visible brand presence.