2025/2026 INVESTMENT OFFERS

GT-GLOBAL ALLIANCE GROUP LTD

Connecting Vision, Value, and Impact.

GTWATERLINE
INVESTMENT OFFER

WATER TRANSPORTATION SERVICES ON LAGOS INLAND WATERWAYS
Prepared: August 2025

Business Name: GTWATERLINE

Business Type: Commercial Water Transportation (B2C & B2B)

Location: Lagos State, Nigeria (Licensed to operate across all jetties and ferry terminals on Lagos Inland Waterways)

Status: Fully Registered & Approved
Fleet: 12 commercial passenger boats (10-seaters, 20-seaters and 40seater)

Target Launch: Operational; expansion and scaling phase begins Q4 2025

Vision:

To redefine urban transportation in Lagos through fast, safe, and affordable water travel experiences.

Mission:
To provide reliable, comfortable, and eco-conscious marine transportation connecting key Lagos Island and mainland routes while easing road traffic congestion.

Our Milestones:
2018 - commenced operations with just one 20-seater refurbished fiber boat and licensed to operate all routes on the Lagos Inland waterways except Badagry

2020 - took delivery of 4 newly built fiber-glassed boats and this increased operation and revenue fully after Covid-19 lock down

2023 - Appointed concessionaire of two Government owned jetties, to solely operate (Ofin Ile and Bayeku Jetties in Ikorodu) - moving over a million passengers

2024 - Private partnership with Lagos government on the OMIBUS project and obtained (2)40-seater high fiber/aluminum standard ferries

2025 - With (12) 20-seater , (2) 30-seater and (2) 40-seater ferries, we just obtained the permit and approval of both National Inland Waterways Authority (NIWA) and the

Lagos State Government to design, construct and operate a jetty at the Lekki -Ikate corridor of Eti-Osa Local Government Area on Lagos State.

Thus our proposed expansion plan

INVESTMENTS AND RETURNS OVERVIEW - 7 OPERATIONAL YEARS

In our seven years of operations, we have through private investor funding raised over =N=150,000,000 (One Hundred and Fifty Million Naira) and we have paid returns on investment worth-over N80,000,000 (Eighty Million Naira)

Operating Assets worth - =N=200,000,000 (Two Hundred Million Naira) at present market value

EXPANSION PLAN: Lagos suffers from daily traffic congestion, causing delays, reduced productivity, and high stress particularly along VGC/AJAH/LEKKI axis which presently has no direct accessible jetty

3. Market Solution:

GTWATERLINE offers efficient water transport routes to reduce travel time by 60–70% on listed congested corridors by constructing and operating a Lay-bye jetty at the Ajah/Ikate Lagoon access by the end of Q1 which approval has already been sought and obtained from the National Inland Waterways Authorities (NIWA)and also Lagos State Waterways Authority (LASWA)

4. Market Size Estimate (Lagos State)

Estimated population: 22 million
Potential waterway users from the project axis: 200,000 - 500,000
Target market for GTWATERLINE (within Year 1 of operations): 5–10% = 20,000–50,000 rides/month

5. Service Offering

GTWATERLINE provides:

- Scheduled daily passenger boat services
- Charter & private hire boats
- B2B partnerships (logistics & staff commute)
- App-based ticketing & route planning (Phase 2)

6. Marketing Strategy

Social media campaigns
Outdoor ads near jetties
Partnership with transport apps
PR / media coverage
Local community promo (free rides, discount vouchers)

7. Risk Management

Safety Protocols: Life vests, emergency drills, regular boat inspections

Weather Disruptions: Real-time communication with passengers

Fuel Price Volatility: Leverage bulk purchase deals and efficient engines

Government Policy Changes: Maintain regulatory compliance and participate in

marine transport forums

8. Growth & Scaling

Phase 2 (2027):
Launch app for bookings and tracking
Expand fleet to 20 boats
Introduce eco-friendly solar-powered boats
Launch GTWATERLINE Logistics (marine cargo transport)

9. Investment Needs

Funding Required: N50,000,000

Use of Funds:

Item
Construction of Lay-bye Jetty at the Ajah/Ikate Corridor as approved
Boat aqusition, maintenance & upgrade
Local Community Compensation
App development
Marketing & branding
Contingency

10. Return on Investment (ROI)

- v 20% Annual return on amount invested and fixed for 5years
- v Returns payable twice a year
- v Strong potential for franchising to Ogun State by Q4 2026

11. Conclusion

GTWATERLINE is strategically positioned to become Lagos' leading private commercial water transportation brand, offering a sustainable solution to urban mobility challenges. With the infrastructure, government approval, and a growth-ready fleet in place, the investment will accelerate brand visibility, customer acquisition, and expansion.