2025/2026 INVESTMENT OFFERS

GT-GLOBAL ALLIANCE GROUP LTD

Connecting Vision, Value, and Impact.

GTWATER PARK & RELAXATION CENTER – INVESTMENT OFFER

Location: Ofin Ile, Ikorodu, Lagos
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1. Executive Summary

GTWater Park is a family-friendly outdoor water park and relaxation center in Ikorodu, Lagos. The park will provide thrilling water attractions, wellness amenities, and a serene picnic setting. Our mission is to promote leisure, wellness, and safe family fun in a natural environment, while generating high-yield returns for investors.

2. Vision & Mission

Vision:
To become the premier outdoor waterpark and relaxation retreat in Ikorodu Lagos, exploring the banks of the Lagoon

Mission:
To offer affordable, safe, and memorable water-based experiences for families, corporate teams, and tourists while promoting relaxation and community wellness.

3. Business Objectives (First 3 Years)

- Attract **30,000+ visitors annually**
- Achieve **break-even within 18–24 months**
- Introduce **membership plans & resort expansion by year 3**
- Generate **monthly income of N10m+ by year 2**

4. Unique Selling Points (USP)

- Only water park of its kind in Ikorodu
- Wellness & spa services integrated with family fun
- Affordable pricing model to reach middle-income earners
- Event & group packages for steady bulk bookings

5. Market Analysis

Target Market:

- Families in Lagos Mainland, Ikorodu and neighboring communities close to Ogun States
- Churches & schools
- Corporate organizations
- Wellness tourists
- Event planners

Market Gap:
Lagos has few safe, affordable, family-friendly outdoor waterparks, especially outside the Lekki and Ikeja axis. Ikorodu offers low land cost and access to a growing population with the major part of the lagoon within its space.

6. Services Overview

Core Service	Add-On Revenue Streams
Mini Water slides	Food courts & drinks bars
Kids splash zone	Outdoor massage/spa services
Lazy River & Cabanas	Event rentals (weddings, birthdays)
Picnic Style games garden	Branded merch & photos
Weekend wellness classes	VIP/membership plans

7. Marketing Strategy

- **Digital ads:** Facebook, Instagram, TikTok for Lagos residents
- **Local outreach:** Banners, school partnerships, local churches
- **Influencer days & free open house launch**
- **Referral loyalty scheme**
- **Google Map listing & local tourism platforms**

8. Funding Requirement & Use

We are seeking **100 million** in capital investment, with the following options:

- **Equity:** Investor receives 20% and above stake in GTWater Park + profit sharing. Terms and Conditions applied.
- **Loan:** Repayment over 4 years with 12% annual interest
- **Crowd Investor:** Not less than N5Million fixed for 2yrs with ROI @ (20% annual returns)

- Land preparation &Metal fencing
- Pools & slides installation
- Landscaping, Lighting &Security cameras
- Massage tents/cabanas
- Food court setup
- Furnishing & branding
- Permits & insurance
- Marketing & launch
- Community PR

9. Management & Operations

- Founder & CEO: [Bar. Dorcas Aderemi]
- Certified Lifeguards, Wellness Coaches, Event Coordinators
- Quarterly reporting for investor transparency

10. Exit Strategy

- Buy-back clause after 5 years
- Option to convert equity to royalty

11. Why Invest in GTWater Park?

- High-growth leisure sector
- Family-focused market with proven demand
- Affordable pricing for steady traffic
- Strong management and spiritual foundation
- Early entry = higher long term returns